

Platinum Connect ("Platinum") has implemented this Privacy and Security Policy governing the personally identifiable consumer information ("PII") collected by this site and other platinumconnect.com sites. This Privacy and Security Policy does not govern PII collected from any other source or in any other manner.

OVERVIEW

This Privacy and Security Policy is intended to provide you with information as to: (i) the type of information that is collected, (ii) how collected information is used and with whom it is shared; (iii) how we intend to protect the information; and (iv) how you can access, modify and/or delete such information.

COLLECTION OF INFORMATION

Information You Provide to Us: Platinum collects information about you when you visit and/or purchase products or services from this website. Some of this information is automatically collected, and some is collected when you interact with the site. The type of information that is automatically collected can include date and time of access to the site, the Internet protocol address of the computer that you are using, the domain and host from which you access the Internet, your browser software and operating system, and the specific activities you are engaged in while visiting the site. Information from which you can be personally identified may also be collected by Platinum at the site, including your name, postal address and email address. Of course, you may choose not to provide certain information to Platinum, but if so, you may not be able to participate in certain Platinum activities and transactions.

Use of "Cookies" and Other Technologies: Platinum may use "cookies" and/or other technologies or files (collectively, "cookies") to identify how its visitors make use of this site. This aggregate tracking information is used to help Platinum improve and enhance the website experience for all of its visitors. If you would prefer not to have such cookies stored on your computer, you may modify your browser settings to reject most cookies, or manually remove cookies that have been placed on your computer. However, by so rejecting the cookies, you may be unable to fully access the offerings on this site.

Email Communication: When you communicate with Platinum electronically, via email, online chat function, or otherwise, you consent to Platinum's use of the information you have provided, and you further consent to receive electronic communications from Platinum.

Security of Information: Platinum maintains reasonable standards of confidentiality and security for this site and the PII collected from this site. The PII you provide is secured using industry standard e-commerce security technology. Platinum also restricts its own employees' access to PII. However, it is possible that someone may intercept or access communications, transmissions and/or PII. You must also seek to protect against unauthorized access to any passwords and/or accounts that you use in connection with this website, and you should remember to log off of the website once you have completed your activities on the site or if you have decided to step away from your computer. In the event that Platinum determines that there has been a security breach resulting in the unauthorized disclosure of PII to a third party, Platinum will notify consumers whose PII has been so disclosed by posting such information on the site and, if email contact is possible, then we would send an email advising of the status.

USE AND SHARING OF INFORMATION

Use of Personal Consumer Information by Platinum: The PII collected by Platinum may be used by Platinum for any lawful purpose, including to communicate with you, respond to your requests, and analyze and improve Platinum's websites, its business and/or its service to you. Platinum may use this information to send you email newsletters, promotional offers with respect to goods or services of a particular brand, maintenance notifications, account notifications, legally required notices or other types of communications on behalf of Platinum and/or its affiliates. You may opt out of certain email communications by sending an email to privacy@platinumconnect.com to advise us of your decision. All email newsletters and promotional offers will provide you with an opportunity to opt out of receiving future issues of such newsletters or to opt out of receiving future promotional offers with respect to such brand. Platinum may also use your PII to send you emails or other communications on behalf of third parties. All such communications will provide you with the opportunity to opt out of receiving future third party offers from Platinum. You may also, at any time, opt-out of receiving any third-party offers from this site by sending an email to privacy@platinumconnect.com.

Disclosure by Platinum of Personal Consumer Information to Other Entities: Where permitted by law, Platinum may disclose aggregated statistics about visitors to its site, along with specific information concerning individual visitors of its site that is not PII, provided that no specific individual can be identified by the information so disclosed. Subject to applicable laws, Platinum may sometimes seek to share the PII it has collected with a third party, and may also sometimes seek to share such PII with companies that are affiliated with Platinum. Platinum may sometimes use a third party, located either within or outside the United States, to provide certain services on its behalf, such as processing transactions, sending emails or performing statistical analyses of activity on this website. In the event that Platinum provides certain of your PII to any such entity, Platinum will require that any such entity maintain the confidentiality of (and not further share) the PII that Platinum has provided to it. Platinum may sometimes share PII with sponsors of promotions on the Platinum site, or with sponsors or advertisers of "premium" content. Platinum will always disclose when you are registering for such a promotion or requesting such content. Platinum will not provide PII to any third party for such party's direct marketing purposes without first providing you with an opportunity to opt-out of such disclosures.

Acquisition of Business: In the event that Platinum is involved in a merger, acquisition, consolidation, restructuring, reorganization, liquidation, sale or similar transaction relating to any portion of its business and/or assets, you hereby acknowledge and agree that the PII relating to visitors of this site may be included in the assets, and/or transferred pursuant to, such transaction. If that occurs, Platinum will post a notice to such effect on this website.

Legal Process: Platinum may disclose your PII if it has a reasonable good faith basis to believe that it is required to do so by law, compelled by court order or legal process, or is reasonably necessary and/or appropriate to: (a) protect the rights, property and/or safety of Platinum or any other person or entity; or (b) prevent or take action concerning any alleged: (i) illegal activity or (ii) breach of your Terms and Conditions of Service for any Platinum service or the Privacy and Security Policy of this website.

Accessing Your Information: You may update and/or correct the PII collected on the site, or seek to have such information deleted from Platinum's records, by contacting us at: privacy@platinumconnect.com.

Linked Sites: From time to time, the Platinum website may contain links to other websites that are not controlled and/or maintained by Platinum. Please be aware that these other websites may have different privacy policies which may subject you to different privacy practices. Please review the privacy policies of such other websites for information concerning what information is collected on such sites and how it is used.

CHANGES IN POLICY

Policy Subject to Change: From time to time, Platinum's Privacy and Security Policy may change. Platinum will post changes to the Privacy and Security Policy at this site. Please review this Privacy and Security Policy often so that you will remain abreast of Platinum's current policies, including its policies concerning the gathering and use of information that may be collected on our site.

Effective Date of Policy: This Privacy and Security Policy was last updated on March 1, 2022, and such updates are effective immediately.

CONTACT US

If you have any questions concerning this Privacy and Security Policy, please contact us at:

privacy@platinumconnect.com

GOVERNING LAW

This Privacy and Security Policy shall be governed by the laws of the State of Iowa, without regard to its conflict of law provisions. Any dispute concerning this Privacy and Security Policy or your use of this site shall be submitted to binding arbitration in the State of Iowa within one (1) year from the date that the cause of action arose (or, if multiple cause of actions are involved, from the date that the first cause of action arose), with such arbitration conducted pursuant to the then prevailing rules of the American Arbitration Association. To the fullest extent permitted by law, no arbitration brought pursuant hereto shall be joined to any other action or any other arbitration initiated pursuant hereto. If any portion of this Privacy and Security Policy is deemed unenforceable, unlawful or void by a court of competent jurisdiction, then that portion of the Privacy and Security Policy will be deemed severable and will not affect the enforceability or validity of the remaining portions of this Privacy and Security Policy.